



BOOTH SLEUTH FAQs

Now's your chance to get out in your community and interact with Girl Scouts as a Booth Sleuth! Girl Scouts love being “sleuthed” and it's fun to engage with them at the booths.

What is a “booth sleuth” and what do they do?

Booth sleuths visit Girl Scouts at cookie booths, ask them questions, and compliment them on a well-run booth. You also get to pass out giveaways to the Girl Scouts that will be supplied to you! This opportunity is meant to encourage our Girl Scouts and provide them with a positive interaction in their last two weekends of boothing. Trust us, they will be excited to get a visit from you!

Here are some questions you can ask the Girl Scouts at the booth:

- What is your cookie goal? Which reward level are you working towards?
- What is your troop going to do with the proceeds?
- What is your favorite thing about Girl Scouts?
- What if I don't want to purchase cookies to eat? Do you have some kind of donation program?
- For the younger Girl Scouts:
 - What is your favorite cookie?
 - How much do cookies cost?
 - Is this your first year boothing? How many times have you boothed this season?

Ask the Girl Scouts if they want to take a picture with their Booth Sleuth. Participants can share pictures with us on socials by tagging us @girlscoutsla or using #BoothSleuth. You can also send pictures to communications@girlscoutsla.org.

When do I “sleuth?”

February 28- March 2 and/or **March 7-9**, at a time that's most convenient for you.

What do I do if I see a troop/Girl Scout not following boothing guidelines?

Booth Sleuthing is meant to encourage Girl Scouts to continue boothing the last two weekends of the program and provide them with a positive experience. If you see a particular troop/Girl Scout not following our guidelines, please do not approach them to correct the issue unless it is a safety concern. You are under no obligation to booth sleuth their booth; feel free to find another location or wait for the next shift to find new troop.

If you feel it is important that the troop knows the [correct guidelines](#), privately write down their troop number and note the date/time/location of their booth – do not take a picture. Then email the information to the Product Program Manager (PPM) out of your area. They will take care of contacting the SU and the troop to help them understand and follow the guidelines.

How many prizes should I provide?

Most booths will have two Girl Scouts at their location, so we advise you provide the Booth Sleuth patch and either a couple of the smaller prizes or one of the larger prizes to each Girl Scout. And it depends on how many booths you plan to visit as well. You do not need to give away every prize; if there are leftovers, please bring them back to your PPM as we will need them for next year's Cookie Program.

How do I do this?

Here are the steps to get started:

1. Fill out the Booth Sleuth sign up link here: <https://forms.office.com/r/pxSPAKWsSK>
2. Pick up a bag of giveaways from your Product Programs Manager/service center.
3. Check the Cookie Finder by entering your zip code to find a booth or two near you. You can click on the Find Cookies graphic on our [home page](#) or go directly to: <https://www.girlscoutsla.org/en/cookies/find-cookies.html>. Or, if you happen to be driving around your neighborhood or running errands, you may see some Girl Scouts out in front of stores.
4. Once you find a confirmed booth site or happen to see a troop at a store, go to the location to start your booth sleuth adventure!
5. Be sure to share the location, date, and time of all the booths you sleuthed with your PPM. We love to hear about your interactions with the Girl Scouts, especially if you have a picture to share. Feel free to send your pictures to your PPM or to communications@girlscoutsla.org.

What if a troop is not at the booth site even though they are listed on the cookie finder?

We are sorry for the inconvenience! We ask all troops to cancel their booths in the system if they are unable to attend. Unfortunately, that is not always the case, so you may need to use the Cookie Finder again to see if another troop is scheduled later that day or at another location nearby. And please let your PPM know the troop number with the date/time/location so we can follow up with the troop.